

Provincial Emergency Management Conference



Sponsorship Opportunities

Provincial Emergency Management Conference

November 7-10, 2010

White Oaks Conference Resort & Spa, Niagara-on-the-Lake, ON

Background Information

The Conference provides a forum for those who work in the field of disaster management to discuss such topics as disaster recovery planning, emergency response and crisis communication with emphasis on the impact of disasters on our region. Participants have the opportunity to network and develop strategic relationships with disaster managers from like communities. The conference continues to address the issue of how interests and challenges in emergency planning often differ between communities in terms of population size, geography and community specific hazards.

Statement of Purpose:

To present emerging trends in emergency management and integrated approaches in disaster preparedness, prevention, mitigation, response and recovery. Sessions will assist with:

- Developing new strategies & promoting awareness
- Providing information, tools and solutions to problems in emergency management
- Networking opportunities
- Sharing of experiences with colleagues in other disaster management disciplines

Conference participants will include:

- Municipal, Provincial & Federal Emergency Officials
- Emergency/First Responders
- Emergency Communication Managers
- Emergency Health Managers
- Health & Safety Managers
- Not-for-profit Sector; And all others who play an important role in emergency management

November 7 - 10, 2010



Sponsorship of the Conference is a prime opportunity to reach more than 300 delegates focused on disaster management. Your sponsorship of this event will give your company direct contact with a targeted audience of decision making disaster management professionals.

PLATINUM SPONSOR ***\$10,000 ~ Exclusive Opportunity***

This exclusive opportunity will afford your company the prestige and profile leading up to, and at the event through the following advertising venues:

- Corporate logo prominently featured on signage throughout the conference
- Corporate logo on back cover of the on-site program
- Corporate logo on the volunteer conference t-shirts
- Projection of Corporate logo on screen
- Prominent display of Corporate logo on the Canadian Red Cross, Provincial Emergency Management Conference (PEMC) website during the conference year, along with a link to your website
- Public thank-you in the form of recognition from the podium during opening and closing remarks
- Opportunity for senior company representative to address the conference
- Inclusion of one (1) promotional insert in all delegate registration kits
- Three (3) complimentary registrations to the conference
- Three (3) complimentary banquet tickets
- Reference as Platinum Sponsor of the event in the Canadian Red Cross Annual Report

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GOLD SPONSOR ***\$7,000 ~ 3 Opportunities***

A select number of companies will be offered the opportunity to become a Gold Sponsor and will receive the following sponsorship benefits:

- Corporate logo featured on signage throughout the conference
- Corporate logo on inside back cover of the on-site program
- Projection of Corporate logo on screen
- Corporate logo placement in secondary location on the Canadian Red Cross, PEMC website during the conference year, along with a link to your website
- Inclusion of one (1) promotional insert in all delegate registration kits
- Two (2) complimentary registrations to the conference
- Two (2) complimentary banquet tickets



SILVER SPONSOR ***\$5,000 ~ 3 Opportunities***

A select number of companies will be offered the opportunity to become a Silver Sponsor and will receive the following sponsorship benefits:

- Corporate logo featured on signage throughout the conference
- Corporate logo on inside back page (1/2 page) of the on-site program
- Projection of Corporate logo on screen
- Corporate logo placement in secondary location on the Canadian Red Cross, PEMC website during the conference year, along with a link to your official website
- Inclusion of one (1) promotional insert in all delegate registration kits
- One (1) complimentary registration to the entire conference
- One (1) complimentary banquet ticket



BRONZE SPONSOR ***\$3,000 ~ 4 Opportunities***

A select number of companies will be offered the opportunity to become Bronze Sponsors and will receive the following sponsorship benefits:

- Corporate logo on inside back page (1/4 page) of the on-site program
- Projection of Corporate logo on screen
- Corporate logo placement in secondary location on Canadian Red Cross, PEMC website during the conference year, along with a link to your official website
- One (1) complimentary registration
- One (1) complimentary banquet ticket



BANQUET SPONSOR ***\$2,500 ~ 1 Opportunity***

An exclusive opportunity will be offered to become the Banquet Sponsor and will receive the following sponsorship benefits:

- Corporate logo on table cards at the banquet
- Corporate name listed on the inside back page of the on-site program
- Public thank-you at the opening of the banquet
- Two (2) complementary banquet tickets

HOSPITALITY SPONSOR ***\$1,500 ~ 3 Opportunities***

A select number of companies will be offered the opportunity to become a Hospitality Sponsor and will receive the following sponsorship benefits:

- Corporate name as on signage at the Hospitality Suite
- Corporate name listed on inside back page of the on-site program
- Public thank-you at the assigned opening of the hospitality evening

BREAK SPONSOR ***\$500 ~ Each break (maximum of 5)***

A select number of companies will be offered the opportunity to become a Break Sponsor and will receive the following sponsorship benefits:

- Corporate name on signage during assigned break locations
- Public thank you at the assigned opening of your sponsored break(s)



PROGRAM SCHEDULE*

Sunday, November 7, 2010

1:00 pm – 4:00 pm	Concurrent Workshops
3:00 pm – 6:00pm	Registration & Information
8:00 pm – 11:00 pm	Wine & Cheese Reception

Monday, November 8, 2010

7:00 am – 6:00 pm	Registration & Information
8:30 am – 10:15 am	Opening Ceremonies and Plenary
10:30 am – 5:00 pm	Concurrent Sessions
3:30 pm – 7:30 pm	Tradeshow set-up
8:00 pm – 11:00 pm	Hospitality Networking Reception

Tuesday, November 9, 2010

8:00 am – 5:00 pm	Registration & Information
8:00 am – 6:00 pm	Tradeshow
9:00 am – 10:00 am	Plenary
9:00 am – 4:00 pm	Concurrent Sessions
4:00 pm – 6:00pm	Free time to explore Tradeshow
6:00 pm – 9:00 pm	Tradeshow move out
7:00 pm – 8:30 pm	Banquet
8:00 pm – 11:00 pm	Hospitality Networking Reception

Wednesday, November 10, 2010

8:00 am – 12:00 pm	Registration & Information
9:00 am – 11:30 pm	Plenaries
11:30 am – 12:00 pm	Closing Address
12:00 pm – 1:00 pm	Lunch

* subject to change

CONTACT

The conference committee welcomes your sponsorship and will work to ensure that your investment in the 2010 Provincial Emergency Management Conference is worthwhile.

Inquiries on sponsorship can be directed to ontemsponsorship@redcross.ca
www.redcross.ca/ontemconference

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